



a first aid essential

Skin damaged by a minor burn can take as long as **three weeks** to heal and can sometimes leave a scar.

Keeping a burns specific product in your home first aid kit means skin can be treated immediately, helping to reduce pain and aid healing.

Acriflex is a must for any first aid cabinet.

- Hydrates skin with no preservatives or allergens
- Antiseptic and anti-inflammatory properties
- Promotes natural healing
- Suitable for adults and children
- Clear, odourless and easily absorbed

key contacts

in case of emergency

Ambulance Service: 999

medical advice

NHS Direct: (England and Wales)

0845 4647

nhsdirect.nhs.uk

NHS 24: (Scotland)

08454 24 24 24



Product Information

Acriflex Cooling Burns Gel

Ingredients: Glycerin, PEG-8, caprylyl glycol, sodium polyacrylate, caromer, sodium hydroxide and purified water. Does not contain preservatives.



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NEW

a major breakthrough for minor burns



advice, information and treatment

a new technology

New Acriflex Cooling Burns Gel uses innovative OSMO4 technology to aid skin cooling after a minor burn.

- Soothes by rapidly cooling the skin tissues to relieve discomfort
- Reduces the redness of inflamed skin
- Hydrates the surface layers of skin to promote natural repair

Acriflex Cooling Burns Gel uses the physical process of osmosis to deliver a wide range of clinically proven benefits for the treatment of minor burns.

what is osmosis?

Osmosis is defined as:

“the passage of liquid from a weak solution to a more concentrated solution across a semi-permeable membrane, that allows passage of the liquid but not the dissolved solids”



minor burns

Minor burns can be caused by direct heat or by hot liquids or gasses (scalds). They are an all too common occurrence in the home and many are caused by doing everyday tasks and chores such as cooking and ironing.

A burn is classified as minor when it is smaller than a postage stamp and the skin remains unbroken.

Minor burns can be very painful - the affected area is typically red in colour and feels hot to touch.

preventing burns in the home

Most of us feel safe at home but more accidents happen in the home environment than anywhere else.

Minor burns are particularly common but there are steps you can take to reduce the risk.

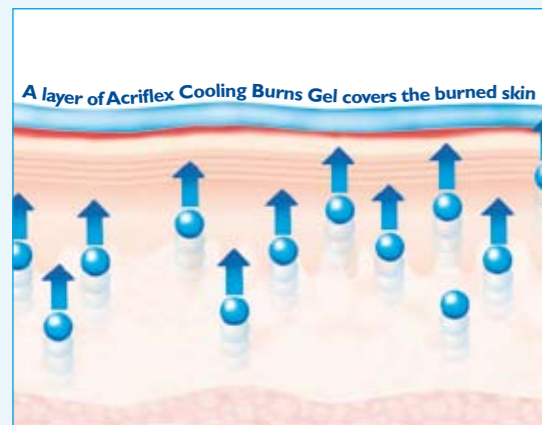


The following prevention tips can help you avoid burns accidents:

- Use a comb to protect from close contact with hair appliances
- After ironing put the iron on a secure surface to cool down
- Use long oven gloves when taking things out of the oven
- Turn pan handles away from the front of the cooker
- Keep hot drinks away from small children



Acriflex Cooling Burns Gel uses this physical process to effectively treat minor burns, addressing the key requirements for successful healing.



cool the burn

Acriflex cools and soothes the burn immediately after application, providing relief from pain

rehydrate damaged skin

Acriflex uses the process of osmosis to draw water to the affected area, rehydrating the damaged skin to aid healing

keep the wound clean

Acriflex has a natural antiseptic action which keeps the wound free of bacteria, preventing secondary infection

treatment of household burns

It is important that minor burns are treated immediately to reduce potential scarring and aid healing.

The best way to treat a minor burn is to run the affected area under the cold running water for at least 10 minutes.

After cooling it is important to keep the burn area sterile and clean to prevent infection.

Important: Never put greasy substances such as butter on a burn because these will trap in heat and don't allow the burn to cool down.



seasonal events

Risks of minor burns present themselves throughout the year.

Be sure to supervise children during summer barbeques and with sparklers on Bonfire Night. Candles and open fires can also cause minor burns, never leave a naked flame unsupervised.

